



Company Profile

Business Analysis



Elinext Company Overview

Since **1997**

In custom software development

7

Development centers in Europe and Asia

700+

In-house employees
85% are software engineers

300+

Clients worldwide

Focus on specific domains:



Web & Mobile Apps



ERP & Asset Management



Blockchain



UI/UX Design



IoT & Infrastructure Management



DevOps



CRM & Customer Engagement



Cloud Computing & SaaS Development

Technologies

Backend



Java



Python



Node.js



.NET/C#



C/C++



Solidity



PHP

Frontend



React.js



Javascript



Angular



TypeScript



Vue.js

Mobile



Kotlin



Swift



Flutter



React Native

Cloud



AWS



Azure



GCP



Digital Ocean

Quality Certified

Ensured by Elinext Management System:



Certified Quality Management



Certified Information Security Management



Google Cloud Certified



AWS Certified



MS Azure Certified

Proven by dedicated external audits:

- Code Review
- Static Analysis
- Dynamic analysis
- QA and unit-tests
- Continuous Integration
- Rules and processes

Continuous competence development:

- Best-practice and knowledge sharing in onboarding process.
- Professional trainings, including external courses.
- Developer conferences and international hackathons

BA Expertise You Can Trust

15

In-house BA professionals

5

Years of experience on average

1000+

Successfully delivered projects

Proven Knowledge and Skills



Entry Certificate in Business Analysis



Certification of Capability in Business Analysis



Certified Business Analysis Professional

Our BA Toolkit



BPMN



IDEF



DFD



draw.io



Lucidchart



Balsamiq



Axure



Figma



Miro



Confluence



Jira



UML

How a BA Adds Value to Your Project



Correct business goals identification

<ul style="list-style-type: none">Performing in-depth analysis of business needs and objectives	<ul style="list-style-type: none">Conducting domain and market research
<ul style="list-style-type: none">Identifying constraints and limitations	<ul style="list-style-type: none">Carrying out the gap analysis to identify possible solutions
<ul style="list-style-type: none">Defining SMART business goals	<ul style="list-style-type: none">Enabling a shared perception and clear vision of the goals among all shareholders

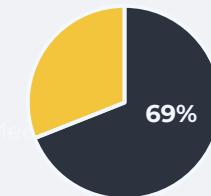


What you get:

A solution that matches your business needs

Hidden risks of ignoring BA activities:

- Unresolved pain points and a solution brings little to no value to your business



69% of projects fail due to poorly defined objectives according to IIBA

How a BA Adds Value to Your Project



<ul style="list-style-type: none">Analyzing user roles and determining user classes	<ul style="list-style-type: none">Conducting documentation and interface analysis
<ul style="list-style-type: none">Visual prototyping and wireframing	<ul style="list-style-type: none">Building data models, activity diagrams, etc.
<ul style="list-style-type: none">Outlining solution vision, context, and scope	<ul style="list-style-type: none">Decomposing the scope into high-quality functional and non-functional requirements

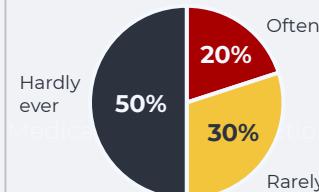


What you get:

No wasteful spending on redundant features or software rebuilding

Hidden risks of ignoring BA activities:

- Incomplete scope and inaccurate project estimate due to missed, implied, misinterpreted or conflicting requirements



50% of features in custom applications are never used according to the research by the Standish Group

How a BA Adds Value to Your Project



- + Developing requirements traceability matrix

- + Prioritizing requirements based on their value to business

- + Maintaining requirements up-to-date

- + Ensuring that changes to scope are properly documented, assessed and communicated to stakeholders



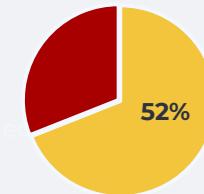
What you get:

Better scope control and predictable delivery schedules

Hidden risks of ignoring BA activities:

- Missed deadlines and overshot budgets due to the scope creep

Manufacturing defect detection



52% of projects experience scope creep or uncontrolled changes to the scope according to PMI

How a BA Adds Value to Your Project



- + Discovering potential risks and dependencies early on
- + Developing proactive mitigation strategies (aversion, mitigation, acceptance, etc.)

- + Analyzing and evaluating identified uncertainties
- + Continuous monitoring of new risks



What you get:

Greater project stability and continuity

Hidden risks of ignoring BA activities:

- Compromised quality, disrupted workflows and schedule delays



High-performing projects are 2.5 times more likely to manage risks proactively compared to those with low performance

How a BA Adds Value to Your Project



- + Collecting feedback from stakeholders
- + Preparing a communication plan for stakeholders based on their needs and influence

- + Organizing meetings, workshops, focus groups
- + Managing stakeholders' expectations



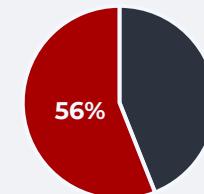
What you get:

Requirements completeness and coherence

Hidden risks of ignoring BA activities:

- Compromised quality, disrupted workflows and schedule delays

Manufacturing defect detection



According to a study by PwC, 56% of projects fail due to bad communication

Methodologies We Excel At

1

Agile

Scrum, Kanban, LeSS, SAFe, and more — we excel at agile methodologies, leveraging them to accommodate changing requirements and deliver top-notch solutions with speed and efficiency.

2

Iterative

We have a solid grasp of iterative methodologies like RUP and MSF that enable us to develop robust and scalable solutions through incremental progress, continuous feedback integration, and adaptive planning.

3

Waterfall

For smaller projects with well-defined requirements, we apply the waterfall model. It involves a detailed plan for development and step-by-step execution, ensuring the delivery of cost-effective final products within the set timeline.

Success Stories

See how we helped our clients
drive their business forward →



Elinext. Applicant Tracking

An internal applicant tracking system that brings visibility into the recruitment pipeline, facilitates efficient management of candidates and vacancies, and accelerates the hiring process.

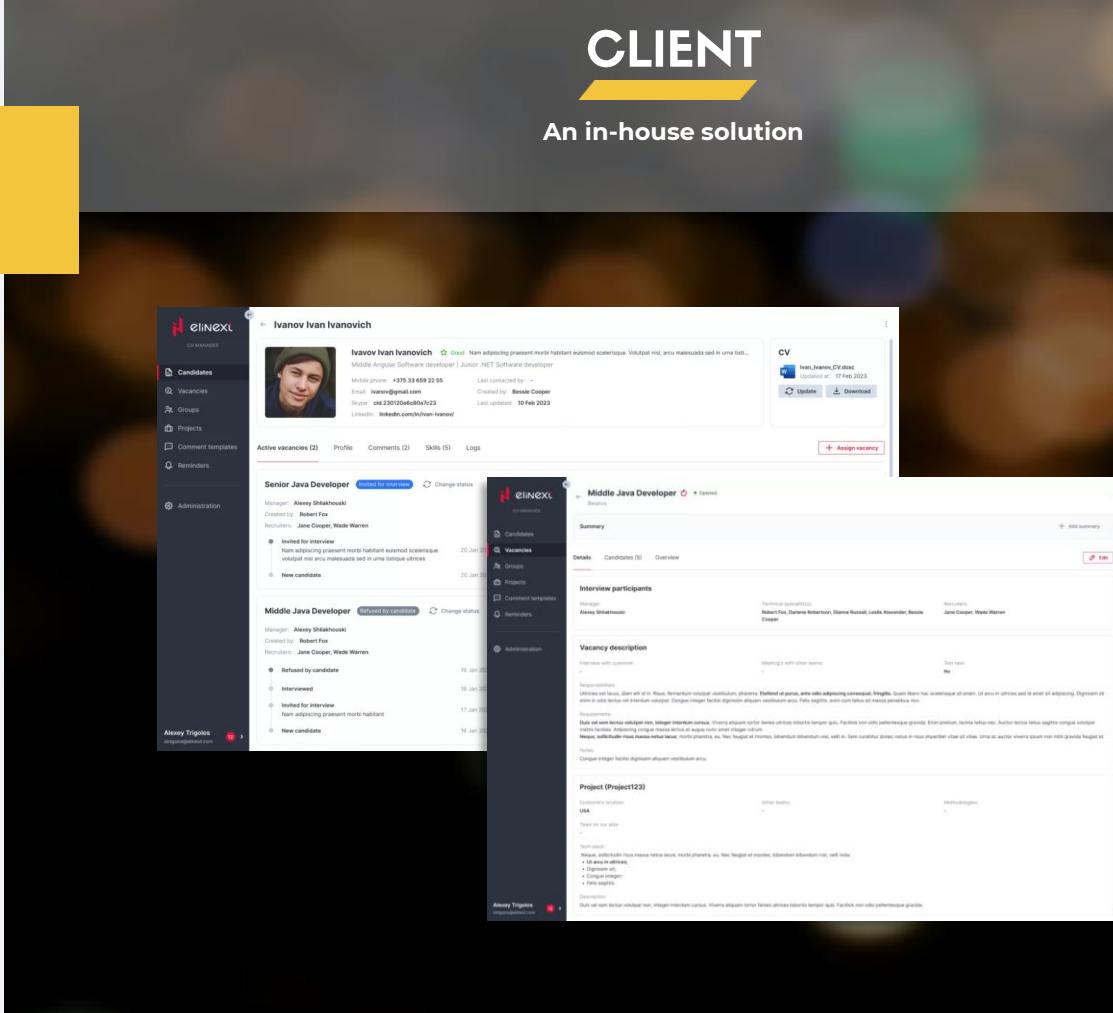
[Learn More ->](#)

Features

- Candidate management including resume upload and download, comments and status tracking
- Vacancy management including candidates assessment and advanced search.
- Comprehensive user management
- In-app reminders and email notifications

Technologies

- C#
- ANGULAR
- TYPESCRIPT
- ASP.NET
- MSSQL



The screenshot displays the Elinext Applicant Tracking System interface, featuring a dark-themed dashboard and several open windows:

- Left Sidebar:** Shows navigation links for Candidates, Vacancies, Groups, Projects, Comment templates, and Reminders.
- Top Header:** Shows the Elinext logo and the word "CLIENT" in large letters, with a yellow bar below it.
- Top Right:** Text "An in-house solution" and a "CV" section showing a resume file named "Ivan_Ivanov.CV.docx" uploaded on 17 Feb 2023.
- Central Candidate Profile:** Shows a profile for "Ivanov Ivan Ivanovich" with a photo, contact details, and a note: "Good. Nam adipiscing praesent morbi habitant automod scelerisque. Voluptat mil, aru malesuada sed in urna tellus...".
- Left Vacancy List:** Shows "Senior Java Developer" and "Middle Java Developer" vacancies with details like manager, created by, and interview status.
- Right Vacancy Details:** Shows the "Middle Java Developer" vacancy with sections for Interview participants, Vacancy description, and Project (Project123).
- Bottom Project Details:** Shows a "Project (Project123)" with sections for General information, Requirements, and Notes.

Mobile App for Electric Vehicles Charging Solution

The client engaged Elinext to develop a fully-featured iOS-based mobile app to simplify the charging process for the owners of green cars. The project also included a web app for telemetry.

[Learn More ->](#)

Features

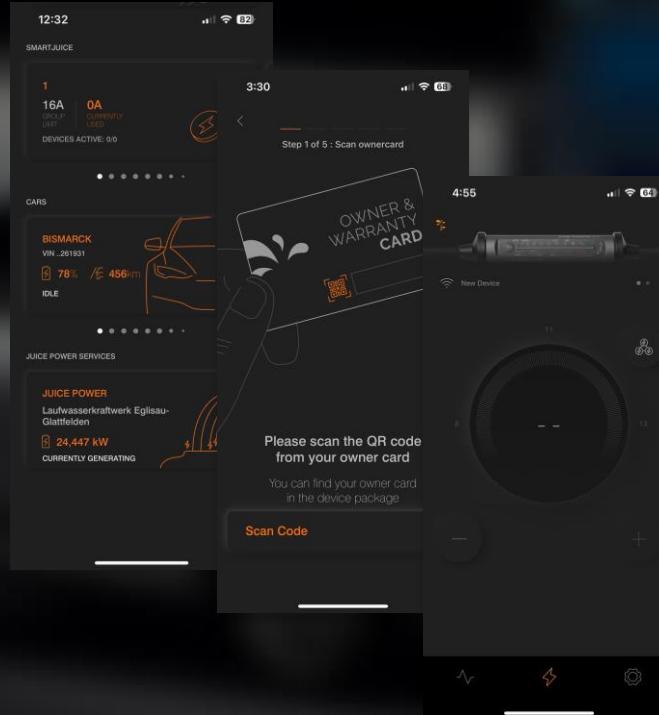
- Device management
- Controls and charge restrictions
- The device's status
- Options to choose a specific current strength
- Total energy and charging duration
- Power and voltage per phase
- Charging history

Technologies

• KOTLIN	• COCOALUMBE
• SWIFT	• RJACK
• FOUNDATION	• SNAPKIT
• UIKIT	• RETROFIT

CLIENT

A Switzerland-based company that specializes in creating innovative EV charging solutions



Remote Network And Router Management Platform

The project is a software platform for seamless subscriber management and end-to-end network visibility. It consists of a website, a set of analytics tools and a command-line interface. The system processes around 1,000,000 payloads from 1,000,000 routers per second.

[Learn More ->](#)

Features

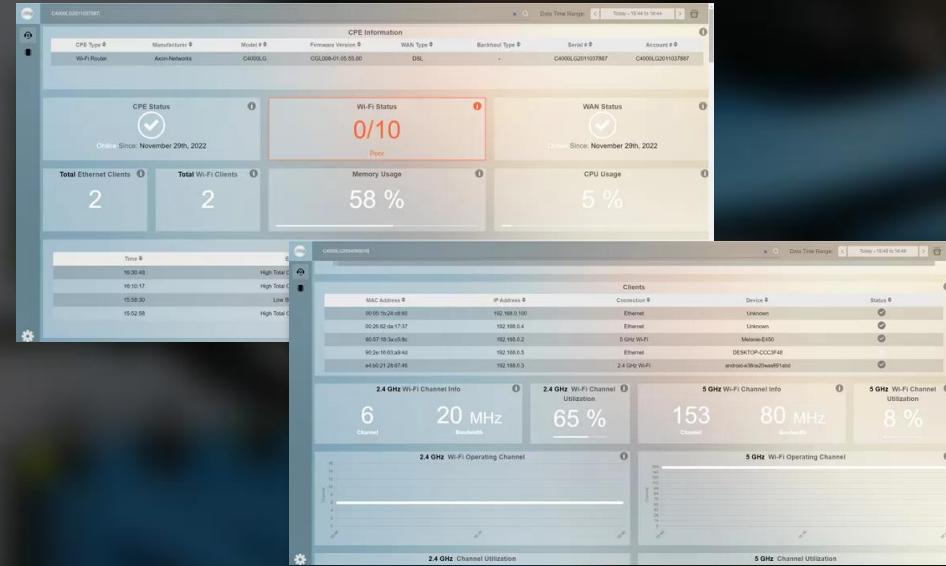
- Microservices-based architecture to support huge data throughput and scalability
- Cloud adapters for routers (CPE) and firmware
- Real-time analytics
- Compliance with telecommunication standards

Technologies

- GO
- KUBERNETES
- JAVA
- KOTLIN
- POSTGRESQL
- SPRING
- AWS S3
- REACT
- PYTHON
- MONGODB

CLIENT

A Danish-American telecommunication software provider



Cash And Liquidity Management App

Developing a solution for managing and monitoring short-term funding requirements based on transaction history. Our senior BA worked closely with the stakeholders to translate high-level financial requirements into detailed technical specs.

[Learn More ->](#)

Features

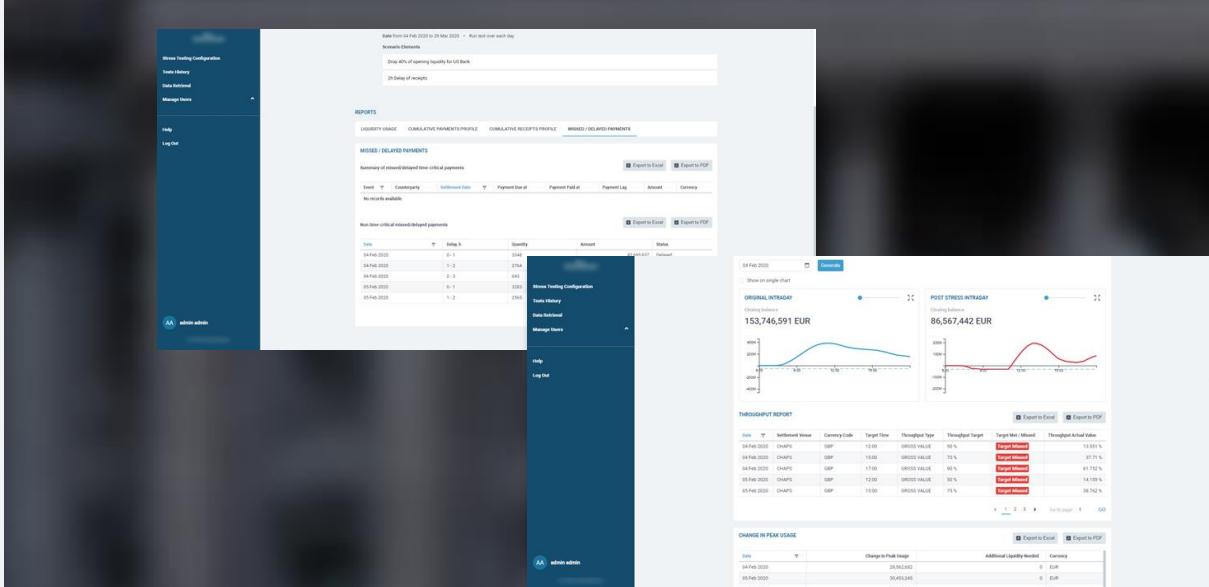
- Consolidating financial transactions from internal and external sources
- Running a comprehensive stress scenario
- Compliance with the BCBS 248 intraday liquidity management framework
- Microservices-based architecture

Technologies

- JAVA
- SPRING
- KUBERNETES
- PROMETHEUS
- ANGULAR
- MONGODB
- POSTGRESQL

CLIENT

A British fintech company



Contract Management Software For Bond Trading

With 22 people on board, the Elinext team delivered a high-performing solution with complex architecture that automates contracts creation and allows multiple parties to collaborate on finalizing them.

[Learn More ->](#)

Features

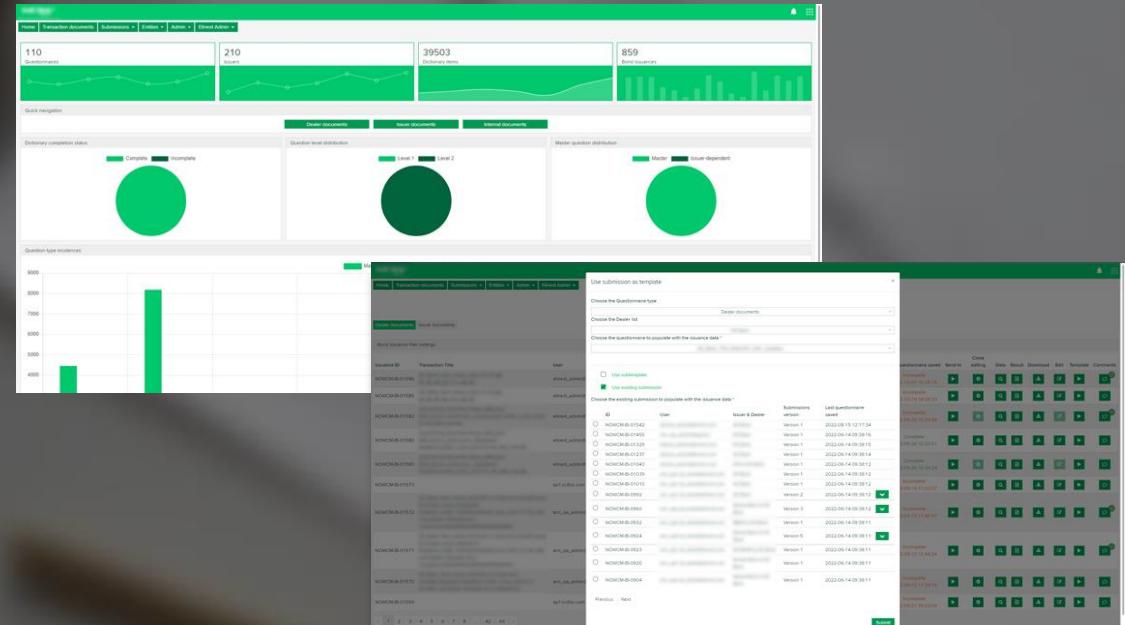
- Template module for managing templates and questionnaires
- Contracts and Documents module to convert questionnaires into documents
- Collaboration module to enable multiple users to work together
- Management module for setting up user roles and permission

Technologies

• SELENIUM	• LARAVEL
• MAILGUN	• PHP
• ALLURE	• AWS
• JAVA	• REACT
• C++	• JENKINS

CLIENT

A Luxembourg-based startup



ESG Software For Employees

The project is an ESG solution that serves a channel through which employees can systematically signal to their employers how they felt about their workplace.

[Learn More ->](#)

Features

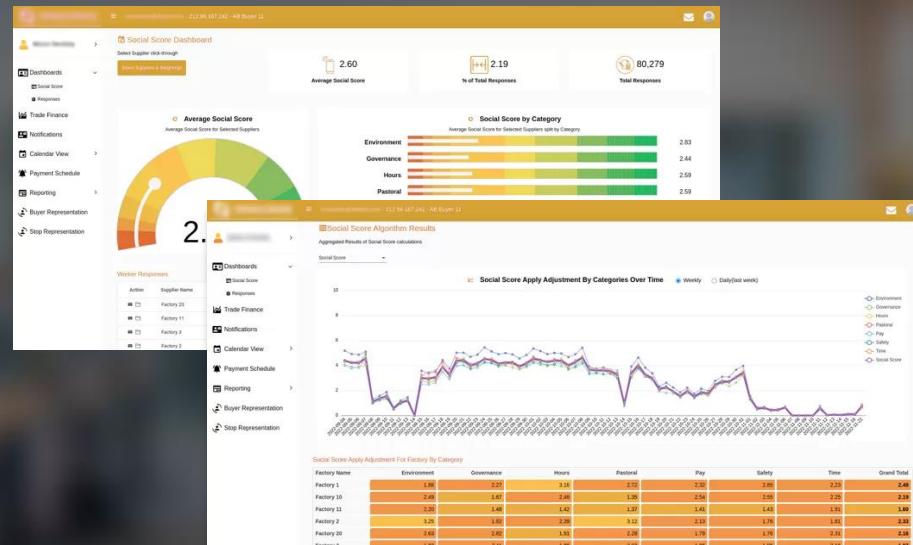
- The employee module with surveys
- The employer module with reports and configurations
- Social score dashboard that tracks various workplace aspects like the environment, governance, work hours, pay, safety and more
- Compliance reward system

Technologies

- JAVA
- SPRING
- FLEXMONSTER
- SYNCFUSION
- ANGULAR

CLIENT

A UK-based startup



Financial Risk Management Software

The Elinext team delivered a complex financial risk management system consisting of two apps - one for calculating multi-currency-associated risks and the other for pinpointing the real cost of loans and assets over time.

[Learn More ->](#)

Features

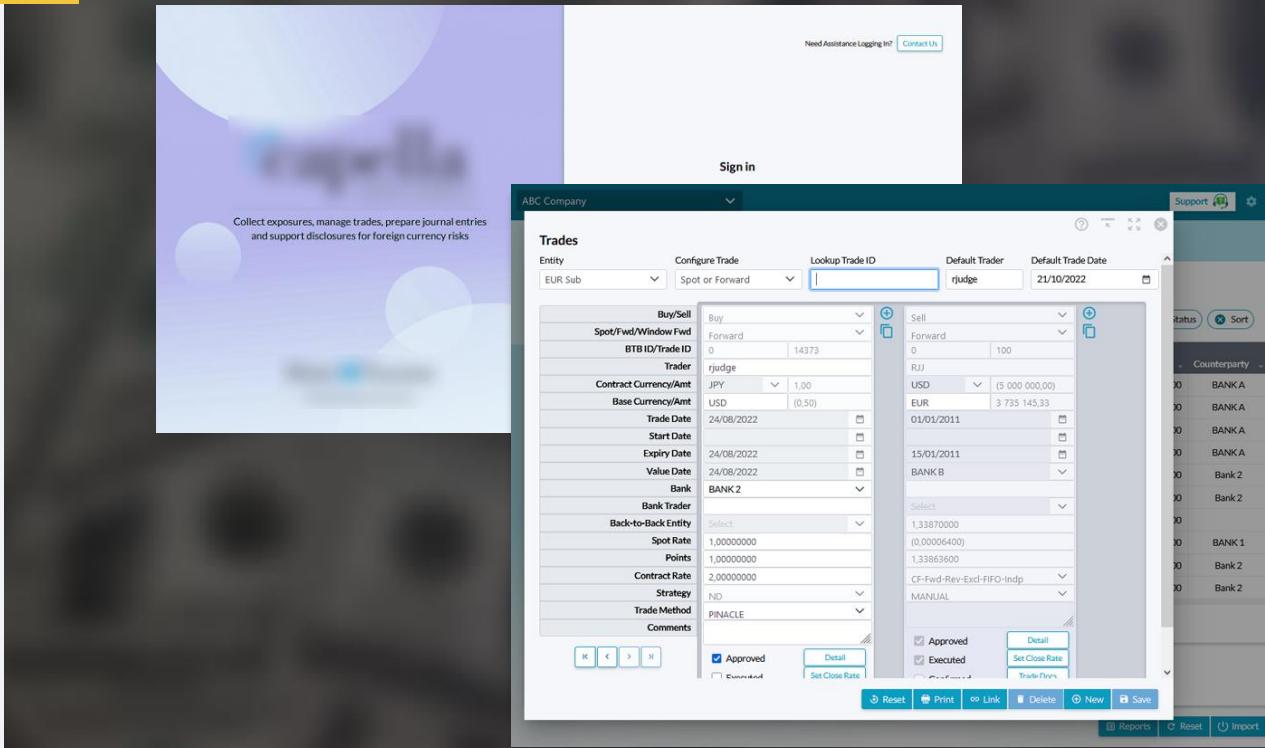
- Company and entity setup
- Hedge accounting dashboard
- Hedge item and trade management
- Role-based access controls
- Regular and RTZ reports
- Period close module

Technologies

• HIBERNATE	• MONGODB
• TOMCAT	• ANGULAR JS
• JAVA	• IBATIS
• GWT/GXT	• POSTGRESQL
• SPRING	• REST WEB SERVICES

CLIENT

A business analytics company based in Silicon Valley



The screenshot displays a software application for financial risk management. On the left, a large, semi-transparent purple overlay with a circular pattern contains the text: "Collect exposures, manage trades, prepare journal entries and support disclosures for foreign currency risks". To the right of this overlay is a "Sign in" dialog box for "ABC Company". The main area shows a "Trades" grid with the following data:

Buy/Sell	Configure Trade	Lookup Trade ID	Default Trader	Default Trade Date
Buy	Spot/Fwd/Window Fwd	Lookup Trade ID	rjudge	21/10/2022
Spot/Fwd/Window Fwd	BTB ID/Trade ID			
Forward				
D	14373			
rjudge				
Contract Currency/Amt	Buy			
Base Currency/Amt	Forward			
USD	D			
USD	14373			
Trade Date	Buy			
Start Date	Forward			
24/08/2022	D			
Expiry Date	Buy			
Value Date	Forward			
24/08/2022	D			
Bank	Buy			
BANK A	Forward			
BANK B	Buy			
Bank Trader	Forward			
Back-to-Back Entity	Buy			
Contract Rate	Forward			
Strategy	Buy			
Trade Method	Forward			
Comments	Buy			

On the right side of the interface, there are two vertical panes: "Status" and "Counterparty". The "Status" pane shows a list of items including BANK A, BANK B, and Bank 2. The "Counterparty" pane shows a list of items including BANK 1, Bank 2, and Bank 2.

B2B Online Payment Platform

The project involved re-writing the architecture and enhancing the high-load payment platform with new features while eliminating dependency on third-party tools and saving costs.

[Learn More ->](#)

Features

- Admin portal that generates access tokens for integration with the client's web and mobile apps
- The widget that supports payments in ten currencies
- Compliance with GDPR and PCI
- Cloud-based backend that can process over 2 mln requests daily

Technologies

- NEST.JS
- AWS
- NODE.JS
- REACT.JS
- JAVA SCRIPT
- REACT NATIVE
- DYNAMODB
- TYPESCRIPT

CLIENT

A major European car manufacturer



Global Payroll Management Software

The Elinext team strengthened with a business analyst is working on the MVP for a SaaS-based payroll management solution. The solution leverages two data processing systems (in Frankfurt and Beijing) mirroring each other to enable data exchange between two jurisdictions.

[Learn More ->](#)

Features

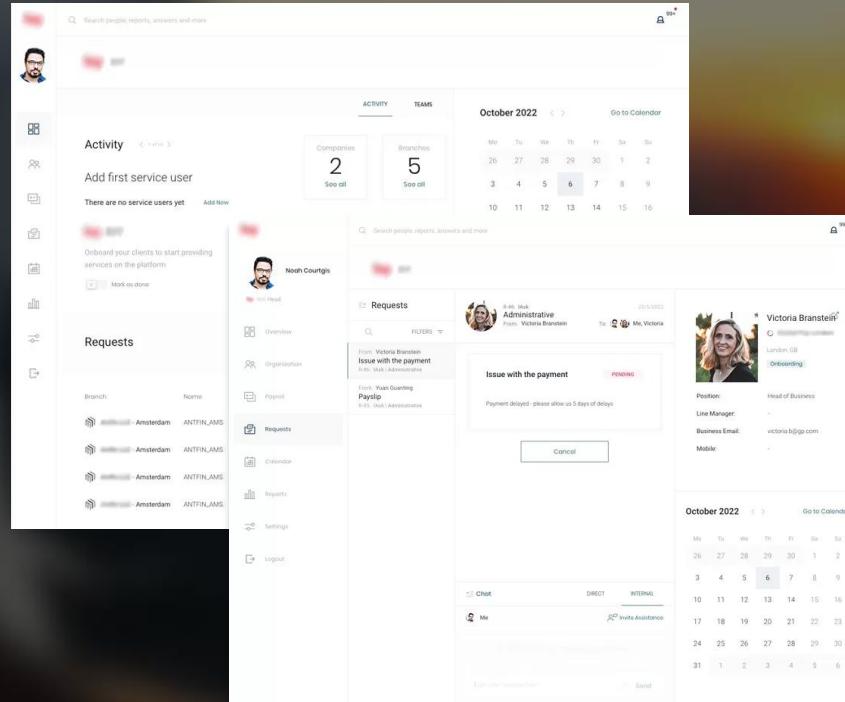
- The Overview module with key information about the account
- The Organization module for configuring the company structure.
- The Payroll module that enables payroll activation for employees
- The Calendar module with all the dates related to payroll
- Dashboards and reporting

Technologies

- NEST.JS
- REDUX
- NODE.JS
- REACT.JS
- SOCKET.IO
- POSTGRESQL
- TYPESCRIPT

CLIENT

A Chinese startup



AI-Tool For Monitoring Telecom Networks Worldwide

The Elinext team helped pioneer a one-of-a-kind solution that pairs virtual and physical network switches in the same interface to allow end users to effectively maintain complex IT infrastructures.

[Learn More ->](#)

Features

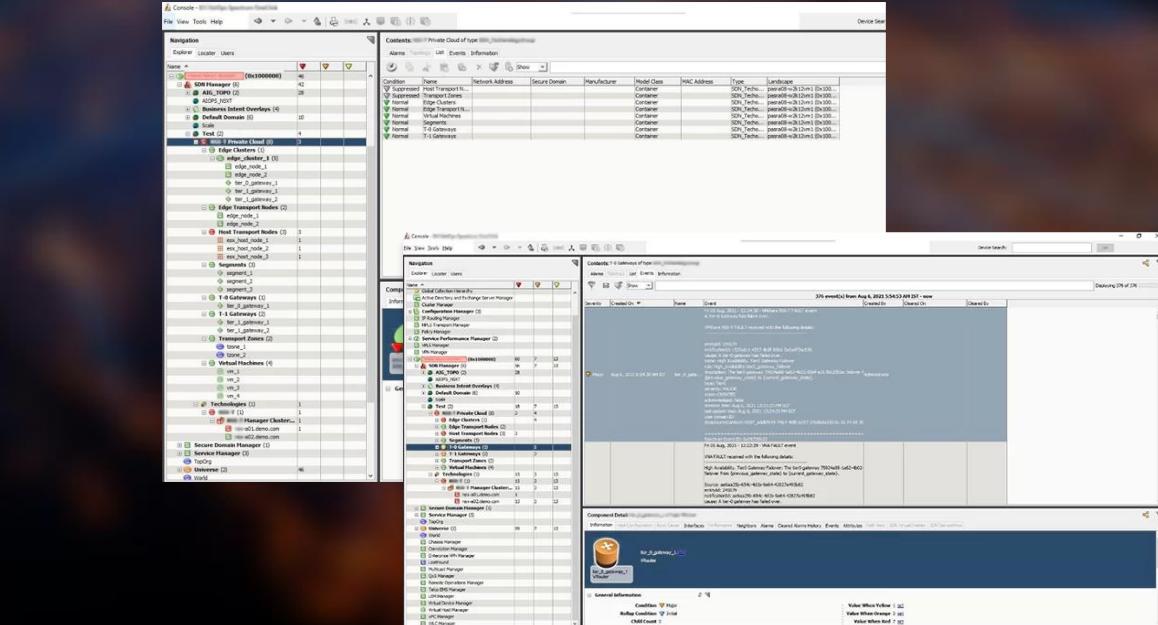
- Establishing a data exchange between physical and virtual components to localize potential issues with ease
- Developing a user-friendly web interface with hundreds of metrics and advanced analytics
- Network monitoring simulator for autonomous testing

Technologies

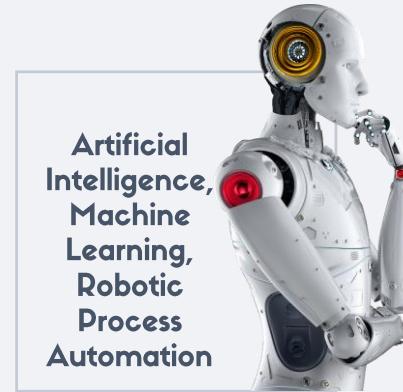
- JAVA
- SPRING
- HIBERNATE
- REACT
- JMS
- PHP
- C/C++
- ORACLE
- MYSQL
- AJAX

CLIENT

A multinational telecom software and hardware provider



Solutions We Deliver



Cooperation Models

Fixed Cost

- To freeze project costs having a very detailed scope of work and schedule
- To avoid investing too much time in budget control and project tracking
- To develop an MVP or a small-scale product under \$50,000 USD
- To have a high level of predictability



Time and Materials

- To be agile and adapt quickly your product to the market demand and internal needs
- To control the project costs and progress but it is difficult to define upfront scope, schedule and scope outlines
- To decrease costs by saving money calculated by the IT vendor for possible project risks

Dedicated Team

- To extend your team's capacity
- To add specific knowledge or skills to your team
- To speed up your development process quickly
- To rely on the vendor's dev team as if it was sitting in our office

Quality Delivered by the Team (Agile Model)

Discovery and Design phase

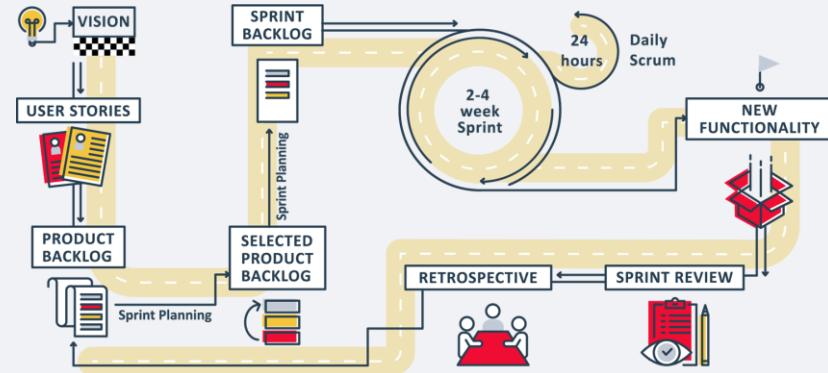
- Team setup
- Plan and prepare
- Refine requirements (Functional and Non-Functional)
- Design
- Architecture
- Infrastructure
- Product backlog

Development – 1 sprint (1-2 weeks) – recurring till the final delivery

- Sprint backlog and planning
- Feature(s)
- “Ready for Release”
- Sprint backlog and planning
- Feature(s)
- “Ready for Release”

Initial Analysis of requirements, planning, UI/UX Design (1-4 sprints):

- Proof features and their priority by value and complexity
- Design a truly flexible and future-proof solution
- Plan an effective communication model
- Ensure further possibility to develop several services/ features in parallel





Let's set up a powerful collaboration!



elinext.com



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